



IMAGE AWARENESS WELLNESS INSTITUTE

Dear Radio Host,

Board Certified Clinical Nutritionist Jim McAfee is available to be interviewed on the topic of his book *Your Body's Sign Language: Clues to Nutritional Well-Being*. Jim is a member of the Scientific Council of the International and American Association of Clinical Nutritionists. He has worked as Director of Nutritional Research for the Image Awareness Wellness Institute since 1974. For more information on Jim McAfee including responses to his presentations go to www.jimmcafee.com.

Jim's book discusses easily visible warning signs of increased risk of nutritional deficiencies or degenerative diseases. The object is to note early warning indicators of problems in order that preventive measures can be taken before conditions become irreversible. Examples of body signs would be weight gain around the waist, prematurely gray hair, hair loss, a crease in the ear lobe, calluses on the bottom of the feet, and dark discoloration of the skin of the lower extremities. All body signs discussed in the book are referenced to medical material. Information on the book is available at www.yourbodysignlanguage.com.

You may arrange to have Jim McAfee as a guest on a talk show by calling Image Awareness Corporation at (530) 823-7092 or by sending an email to mail@yourbodysignlanguage.com.

Cordially,

Lucille McAfee